

We want to be your partner
in life's financial journey...



SECURITIES
CORPORATION

Mission Statement

At City Securities Corporation we realize that our clients are the cornerstone of our existence.

Our purpose is to provide them with professional financial services and advice. In the process of fulfilling this pledge, we will always put the interests of our clients before our own.

Partner with a firm that has a long history of trust and integrity.

When you partner with City Securities Corporation, you will find right from the beginning we are committed to serving you. Along with your Financial Advisor, we will work with you to help you develop and achieve your financial goals. Those goals could include planning for a college education, a second home, or perhaps leaving a legacy to your grandchildren.

Experienced solutions for you.



Our clients are the cornerstone of our existence...

City Securities Corporation is Indiana's oldest and largest, independent, full service investment firm active in investment services, money management, insurance, public finance, corporate finance, taxable fixed income, institutional sales, and syndication of tax credits. From our inception in 1924, our founder, J. Dwight Peterson, began a City Securities tradition that carries on today: Our clients are our singular focus and we have only one product to sell, our expertise.

The firm is also recognized as THE SOURCE for tax-exempt Indiana municipal bonds. Since 1980, City Securities has raised over \$23 billion for local and state projects by managing or co-managing over 60% of the state's municipal bond business.

Investing is a lifelong process and each stage of life can bring about unique financial challenges and demands. Because your financial needs will change throughout your life, it is essential to plan diligently for your future. Short-, medium-, and long-term financial goals need to be balanced. For example, saving for your retirement is a long-term need which is much easier the sooner you start. Balancing today's lifestyle with tomorrow's requirements could substantially boost your retirement savings.

Whether you are a young investor, new parent, empty nester, pre-retiree, or in your golden years, your City Securities Financial Advisor and the Private Client Group can help you develop and then monitor a financial plan to address your current life situation, future goals, and important concerns.

City Securities will walk with you down the ever-changing financial path of life.



City Securities Corporation Financial Advisors consider it essential that you understand every investment and how that investment relates to your current and future financial goals and objectives.

A wealth of investment products
and services.



*City Securities Corporation has helped
clients weather many turbulent economic
environments since 1924.*

City Securities offers clients a comprehensive line of investment products and a host of services to enable your financial future to always be in focus. With our expertise, we will be able to develop and implement an investment strategy that will be modified as your investment portfolio continues to grow and your life changes occur.

You benefit from our independence
and longevity in the marketplace.

City Securities Corporation is locally owned and operated. Because of our independence, our Financial Advisors are not required to sell proprietary products in the implementation of any financial investment plans. This assures professional and unbiased advice while giving our Financial Advisors flexibility and objectivity when guiding you through your investment choices.

Standing tall behind our core values and tradition of excellence.

Since 1924, City Securities Corporation has been helping clients plan, protect, and grow their wealth. We have taken great pride in our ability throughout the years to weather almost every kind of market environment with our clients. After 85 years in business, we still focus on one thing, you, our client and number one resource.

Few investment firms today have the history and reputation for the personal service we offer our clients every day. When you partner with City Securities Corporation you will work with people who strive daily to help you achieve your financial goals. That's because we keep our core values—principles that set us apart by defining the character of our organization—close to the heart.

Core Values

Trust

Paramount in what we do externally and internally

Respect

For all clients and all fellow employees under all circumstances

Integrity

In everything we do...builds trust and creates bonds that are difficult to break

Attitude

Positive mind-set is essential for maximum productivity and an effective working environment

Commitment

To the mission of City Securities Corporation in order to ensure our future independence

City Securities Corporation is a wholly owned subsidiary of City Financial Corporation. The formation of the holding company structure in 2006 streamlined the company's decision making process in businesses outside the broker-dealer providing for greater flexibility in future operational and financing activities. Four companies now reside under the City Financial umbrella: City Securities Corporation (citysecurities.com), City Real Estate Advisors (cityrealestateadvisors.com), ReCasa Financial Group (recasafinancial.com), and City Investment Group.

At City Securities Corporation, we help investors, from individuals to families to institutions, with our expertise in the financial marketplace. Be sure to turn to City Securities Corporation for guidance from these key departments:

- Private Client Group
- Public Finance
- Corporate Finance
- Insurance
- Taxable Fixed Income & Institutional Sales

For more information about City Securities Corporation's products, services, and key departments, please visit our web site at www.citysecurities.com.



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